

Ventas por Marcas -Unidades-

Hasta..... MARCAS	31-Mar-17 Unidades	31-Mar-16 Unidades	Incremento %
BRANIFF (cig)	53.874.295	58.018.113	-7,14%
SILVERADO (cig)	33.628.800	33.617.400	0,03%
CALYPSO (cig)	32.699.234	32.533.362	0,51%
COBURN (cig)	31.401.480	35.747.421	-12,16%
ROLL'S (cig)	26.974.587	32.460.261	-16,90%
BULLBRAND (cig)	25.353.283	28.540.160	-11,17%
AMIGOS (cig)	24.267.028	27.528.914	-11,85%
CHESTERFIELD (cig)	23.685.788	24.089.212	-1,67%
FARIAS (cig)	19.562.830	21.467.122	-8,87%
PALL MALL(cig)	17.203.812	15.803.712	8,86%
DUCADOS (cig)	16.043.508	18.536.792	-13,45%
AL CAPONE (cig)	13.618.214	9.886.368	37,75%
JOCKEY (cig)	13.289.049	16.602.233	-19,96%
PANTER (cig)	12.862.220	12.773.480	0,69%
H.W. CAFÉ CRÈME (cig)	12.420.790	13.681.055	-9,21%
CALYPSO	11.819.246	12.252.499	-3,54%
REIG (cig)	8.143.440	5.069.025	60,65%
AGIO (cig)	7.600.242	8.178.565	-7,07%
BREAK (cig)	7.498.938	5.953.145	25,97%
VEGAFINA (cig)	5.783.410	6.817.180	-15,16%
SALSA (cig)	5.632.750	6.007.180	-6,23%
CLUBMASTER (cig)	5.267.920	5.401.340	-2,47%
REX (cig)	5.134.380	5.934.980	-13,49%
EL GUAJIRO	4.743.798	4.466.041	6,22%
LA PAZ (cig)	4.653.005	4.968.535	-6,35%
TRABUCOS	4.592.571	4.473.044	2,67%
NEWMINSTER (cig)	4.353.088	3.746.844	16,18%
LA DALIA	3.762.209	4.065.572	-7,46%
BULLBRAND	3.709.480	954.480	288,64%
ROTHMANS OF LONDON (cig)	3.058.920		-
WEST (cig)	2.953.835		-
L&M (cig)	2.798.232	2.974.812	-5,94%
DANNEMANN MOODS (cig)	2.753.328	4.652.640	-40,82%
BRAVO (cig)	2.399.550	3.146.020	-23,73%
FARIAS	2.076.298	2.440.151	-14,91%
DUX	2.058.090	2.338.690	-12,00%
NEOS (cig)	2.001.910	2.079.790	-3,74%
MONTECRISTO (cig)	1.918.690	2.050.180	-6,41%
VICTORIA (cig)	1.886.140	2.441.818	-22,76%
VERELLEN	1.782.610	1.717.870	3,77%
PUNCH (cig)	1.520.120	1.465.360	3,74%
MONTE NEGRO	1.492.840	1.759.189	-15,14%
CANDLELIGHT (cig)	1.442.291	1.274.810	13,14%
RESTO MARCAS	20.181.330	22.672.676	-10,99%
Totales	489.903.579	510.588.041	-4,05%